25+ Years

of Organising Niche Technology
Trade Fairs & Publishing Trade Magazines



Trade Fairs | International Conferences | World Congresses | Incoming Trade Missions | Industry Publications | Multimedia Exhibitions

PDA Ventures

A member of: IEIA Indian Exhibition Industry Association | SISO Society of Independent Show Organizers | CIEO Council of Indian Exhibition Organisers

www.pdaventures.com

Connecting businesses since last two decades...

PDA Ventures Pvt Ltd, a wholly owned subsidiary of PDA Trade Fairs India Pvt Ltd is one of India's largest & independent trade fair and conference organisers with domain expertise in organising niche & industry-specific B2B International Conferences, Seminars, Trade Exhibitions, World Congresses in India and overseas. Based out of Bangalore, PDA has organised several successful B2B exhibitions for the Maritime, Banking, Woodworking, Airport Infrastructure, Organic Agriculture, Fitness, Beauty, Broadcast & Media, Renewable Energy, Alcobev Production and more.

This core business of connecting industry–specific ecosystems is augmented via a unique publishing initiative, connecting communities around the year by offering news, views and analysis relevant to these industry verticals through its dedicated media division - PDA Trade Media. With expertise in building media brands through quality content, quality design, qualitative and effective distribution it has been successful in helping industry verticals grow. PDA Trade Media also does customised show directories , catalogues, coffee table books and more.

Staying abreast with the evolving digital landscape, digital era, PDA Ventures has embarked on a trajectory of innovation by conceptualising and showcasing exciting stories in the most impressive digital format. The objective of this initiative is to redefine the travel experience by curating new, captivating, and interactive "experiential exhibitions" of places of historical/cultural importance, PDA creates a unique sensorial visual storytelling paradigm using AR / VR tools, multiple screen projections, merchandising and music. With its curated narratives and visually created world of make-belief, it is an inspiring, engaging and multi-sensory experience of Art, Culture, Religion and Monuments.

With over two decades of industry leadership, PDA excels in delivering events that surpass expectations. PDA's journey is defined by a relentless pursuit of excellence, where each trade show represents a milestone of achievement. Through strategic planning and meticulous execution, PDA has created dynamic platforms for meaningful business connections and industry advancements. As one of the pioneers in the trade fair sector, PDA's track record speaks for itself, showcasing its ability to deliver tangible results for the exhibitors, visitors and partners.

Echoes of Success

16 Trade Fair Brands

54 Exhibitions

48 Conferences

8337+ Exhibitors

483,674+ Plus Visitors

257+ Media Partners

451+ Vendors

9 Joint Ventures

150+ Endorsements from Governments and Associations – India & International

80% Repeat participation for every show

85 Country Pavilions

2 World Congress

Over **10,73,937** sq.m. of Exhibition Space

Trade Fair Brands



INMEX India (India, Malaysia & China)

INMEX, the pioneering maritime trade fair, made its debut in Goa, India in 1999, marking a significant milestone in the industry. Its inaugural success paved the way for subsequent editions in 2001, 2003, 2005, and 2007, each building upon the triumphs of its predecessors. Inspired by the achievements of the Indian event, INMEX expanded its reach, hosting editions in Kuala Lumpur and Guangzhou, as INMEX Malaysia and INMEX China underlining its growing influence on a global scale. Recognising its potential, HQ Link Pte Ltd acquired INMEX Malaysia and China, while the Indian show was acquired by IIR Exhibitions Ltd, UK of Informa Group in year 2007.



Woodworking Shows (Bangalore, Mumbai, Delhi)

INDIAWOOD – Asia's Largest International Exhibition of Woodworking Machinery, Tools, Fittings, Accessories, Materials & Products was taken over by PDA Trade Fairs in 2002 as a joint organiser with EUMABOIS (European Federation of Woodworking Machinery Manufacturers). Since then, the exhibition has evolved from its modest beginnings of 5000 sqm to an expansive 60000 sqm by the 11th edition, featuring an impressive array of heavy machinery sourced globally.

DELHIWOOD – Recognising the vast geographical expanse of India and the diverse woodworking market across regions such as North India, North-East India, and Central India, there emerged a latent need for a comprehensive woodworking exhibition tailored to these areas. In response to this demand, PDA took the initiative to establish another franchise under the already successful INDIAWOOD brand, known as DELHIWOOD, in 2009. This strategic move aimed to directly address the specific requirements of the burgeoning woodworking industry in these regions, ensuring a more localised and accessible platform for industry stakeholders to connect, showcase innovations, and foster growth.

MUMBAIWOOD – Following successful endeavours catering to the woodworking and furniture sectors in both the South and North regions of India, the next logical step was to address the needs of the Western region. Thus, Mumbaiwood was launched in 2013, extending the reach of specialised exhibitions to this vital market area. By expanding the footprint of woodworking events to encompass the Western region, Mumbaiwood aimed to provide a platform for businesses and professionals in this area to access the latest innovations, technologies, and trends, thereby fostering further growth and development within the sector.

The entire bouquet of woodworking brands was acquired by Messe Nuremberg in the year 2018.

Trade Fair Brands

India International Furniture Fair
B2B Trade fair for Furniture Manufacturers.

India International Clean Energy Expo

International Trade Fair and Conference dedicated to Non-Conventional Energy Resources.

AERODROME INDIA

The most recognised tradefair and seminar of the Indian Airport industry focusing on Airport Infrastructure.

bodyLIFE EXPO

An International B2B Trade Fair that addresses the growing need for Fitness Training Equipment, Wellness, Sports Nutrition.

Beauty Forum Chennai

Beauty Forum Munich tradefair and conference for beauty equipment, products and services was launched in Chennai, India.

Broadcast & Mediatainment Expo

Technovations for Showbiz, HITEX Exhibition Center, Hyderabad, India





Trade Fair Brands

Ongoing

IBEX INDIA (Mumbai)

IBEX India, a focused annual trade fair and conference debuted in the year 2011 with an aim of bridging banks with technology by providing a unique and common platform for all stakeholders in the industry to understand, study and discuss technology.

WINDERGY India (Chennai)

PDA Ventures joined hands with the Indian Wind Turbine Manufacturers Association in the year 2019 to jointly organise Windergy India, India's only and most comprehensive trade fair and conference for the wind energy sector. Windergy India is currently in its 6th edition and is supported by the Ministry of Power and Ministry of New & Renewable Energy, Government of India.

Brews & Spirits Expo (Bengaluru)

The Brews & Spirits Expo debuted in 2018 stands as a beacon of innovation and opportunity within India's burgeoning alcoholic beverage industry. As an annual trade fair dedicated to showcasing the latest in production technologies and brands, it plays a pivotal role in catalysing growth and development within the sector.

World Congresses

19th IFOAM Organic World Congress - A strong relationship built between government, industry and business associations, both in India and overseas, has also helped PDA serve the respective industry ecosystems holistically and has also earned the privilege to host the Congress in India in November 2017. More than 2500 delegates from 110 countries took part in the congress.

The World Seafood Congress (WSC) 2026 was a biennial event that brought together seafood industry leaders, policymakers, researchers and trade experts to discuss sustainability, innovation, and the future of the seafood sector through a curated congress agenda and a supporting tradefair. Hosted in India for the first time, the congress was organised by International Association of Fish Inspectors, with PDA Ventures leveraging its extensive experience in delivering international B2B trade fairs, conferences, and industry platforms along with the Ministry of Fisheries, Animal Husbandry and Dairying, Government of India.





Managed Events

PAMEX — Printing & Allied Machinery Expo, Bangalore - 1997

INTELEMEDINDIA, a conference on telemedicine organized by the Astronautical Society of India and supported by Indian Space Research Organsiation, Government of India - 2005

Kennametal Asia Pacific Sales Meet - 2007

IMTEX, Tooltech, Asia's largest Machine Tool and Manufacturing Technology Exhibition - 2007

Trade Mission for Royal Government of Netherlands & Holland Marine Equipment - 2008

MDA India, CeMAT India, Energy India, IA India – 2007, 2008, 2009 Industrial and engineering trade fair

NATCOM & SCALE, 22nd Annual Convention & Conference of Indian Institute of Material Management on Sustaining Accelerated Growth in the New Decade - 2010

Trade Mission - Malaysian Timber Council - 2011

Indian Institute of Architects' National Convention - 2016

Publications

B2B Magazines



Brews & Spirits

Brews&Spirits magazine is a B2B publication bi-monthly which caters to the information demands of the alcobev and hospitality industry. It covers alcohol production technology, processes, brand launches, brand experiences and brands stories, expert speak from Business heads, founders et all . The magazine helps brands, technology and service providers to showcase their products to hotels, restaurants, bars and brewpubs across India. It informs and empowers various segments of the industry – as well as potential investors- to help them grow and thrive.

Indian Wind Power

Owned by the Indian Wind Turbine Manufacturers Association and published in collaboration with PDA Trade Media, Indian Wind Power is the most widely read wind energy publication in India. As the official media partner for the Windergy show, the magazine is pivotal in the wind energy sector.

Indian Wind Power is a bi-monthly publication, releasing six issues annually. It serves as a crucial platform for discussing, debating, and exchanging ideas on policy initiatives, technological advancements, and operational challenges in the wind energy sector.

The magazine is distributed to a wide array of stakeholders, including wind turbine manufacturers, wind power instrument and equipment manufacturers, service providers, major wind power generators, energy exchanges, power dealers, IPPs, CERC, APTEL, State ERCs, State Utilities, State EDAs, CEA, MNRE, Ministry of Power, MOEF, and all energy/industry associations such as CII and FICCI.



WOODNEWS

(Acquired by NürnbergMesse India Pvt. Ltd in November 2025)

WoodNews is India's leading magazine in the woodworking sector, currently in its 33rd year of publication. With a readership exceeding 60,000 professionals, WoodNews boasts the largest reach among industry media. Additionally, it serves as a media partner for major industry events like IndiaWood, DelhiWood, and LIGNA Germany, enhancing distribution and visibility within the woodworking community.



Directories

Export Promotion Council for Handicrafts (EPCH) 6,300 Member listing Business Directory custom published and distributed to overseas buyers and trade offices.



Indian Concrete Institute (ICI), Custom Published Business Directory for PRECAST and CONCRETE BUILDINGS. Distributed alongside the Precast and Concrete Handbook compiled by ICI

Coffee Table Book



Wind Beneath Our Wings, Coffee Table Book designed and published by PDA on behalf of Indian Wind Turbine Manufacturers Association 25th year Anniversary.

Immersive Shows

IN5 THE GOLDEN TEMPLE EXPERIUM

The Golden Temple Experium



This was a multimedia exhibition that created the visual experience of the Golden Temple (Harmandar Sahib) in Brampton (canada) and an exhibition on Sikhism, for the first time in Canada. It was conceptualised and executed in association with the Sikh Research Institute and Panjab Digital Library.

With the usage of visual technologies – including indoor and outdoor 3D mapping, holographic projection, Virtual Reality and Augmented Reality tools and conventional visual merchandisers – an engaging space was created to help visitors understand the core values of Sikhism and to undertake a virtual journey of the Harmandar Sahib.

explore VATICAN

Explore Vatican



The Vatican is one of most visited sites, especially for the 1.3 billion Catholics across continents. It is a huge space, and to experience it in a small window of time is not just possible – unless through technology!

'Explore Vatican' showcased the Museum's best: from Egyptian mummies and Etruscan bronzes to classical sculptures, cartographic tapestries and Renaissance canvases.

The Augmented Reality-enabled walk-through, to experience the Sistine Chapel and get the closest views of Michelangelo's frescoes, were the highlights of the show in Los Angeles.

California & New York (US), Brazil, India, Poland, Australia and Toronto (Canada) are the biggest cities and regions with sizeable Catholic Christian populations.

Association with Ministries / Nodal Bodies / Organisations

PDA has always been successful in getting relevant support from the Government, Regulatory, Nodal bodies for every exhibition / seminar organised in addition to the leading players of the industry. To name a few...

Indian Ministries & Nodal Bodies

- Ministry of New and Renewable Energy
- Ministry of Shipping, Road Transport & Highways
- Ministry of Agriculture & Farmers' Welfare
- Indian Wind Turbine Manufacturers Association
- Ministry of Civil Aviation
- Indian Space and Research Organization (ISRO)
- Airport Authority of India (AAI)
- Society of Indian Aerospace Technologies & Industries (SIATI)
- Indian Machine Tools Manufacturers Association (IMTMA)
- National Small Industries Corporation (NSIC)
- Ministry of Micro Small and Medium Enterprises (MSME)

Overseas Associations:

- Agency for International Business & Cooperation – Ministry of Economic Affairs, Netherlands
- Airports Council International (ACI)
- British Airports Equipments & Services Association (BASEA)
- Netherlands Airport Technology Group (NAT)
- European Federation of Woodworking Machinery Manufacturers (EUMABOIS)
- Global Wind Energy Council
- IFOAM International
- Malaysian Timber Council (MTC)
- Taiwan Woodworking Machinery Association (TWMA)
- Wood Machinery Manufacturers of America (WMMA)
- Italian Woodworking Machinery and Tools Manufacturers' Association (ACIMALL)
- International Association Of Fish Inspectors (IAFI)

Organisers

- Informa, UK
- Informa, India
- Messe München India
- NürnbergMesse GmbH
- NürnbergMesse India
- Indian Wind Turbine Manufacturers Association
- Hannover Milano Fairs India Pvt. Ltd.
- Health and Beauty GmbH

Key Strengths of PDA

- Ability to Build Successful Brands
- Collective Experience
- Professional Network
- Trained & Proven Talent
- Financial Stability
- Credible Track Record





Forthcoming Events

Brews & Spirits EXPO

9 – 11 September 2026

KTPO Convention Centre, Whitefield, Bengaluru

windergy INDIA 2026
WIND POWER FOREVER

7 - 9 October 2026

Chennai Trade Centre, Chennai, India

IBEX INDIA®

6 - 7 May 2027

Bombay Exhibition Centre, Mumbai, India

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Group Divisions

PDA TRADE MEDIA | PDA TRADE DIRECTORIES | PDA EVENTS | IN5 EXPERIUM